



Holston
Habitat
for Humanity®

2024

GRATITUDE REPORT

Dear friends,

Holston Habitat experienced another year of incredible impact, thanks to your support! Your generosity has allowed us to accomplish extraordinary things in 2024.

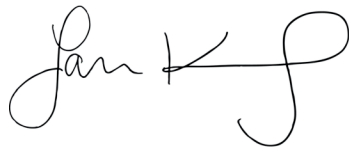
Because of you, Holston Habitat was able to serve 29 families and give them immediate housing solutions through our Home Repair and Homeownership Programs. This represents a 70% increase in families assisted from 2023, and we are proud of that growth!

We were able to scale up our production because of increased support of events such as Women Build and Veterans Build, steady revenue at the ReStores in Kingsport and Johnson City, and investments in our own operations and programs.

Those timely investments into our capacity paid off in late 2024 when our region was struck by Hurricane Helene and is now facing a multi-year recovery. As a result, Holston Habitat expanded to also serve Unicoi County residents, and the organization is committed to providing long-term recovery aid (home repair & new homes) for hurricane victims. Hurricane Helene struck our own backyard, and we will be here until the last family is served.

As we step into 2025, we are expanding our programs and impact even more as we celebrate Holston Habitat's 40th Anniversary! We hope you follow along with us this year as we complete 40+ Projects for 40 Years, host new and exciting events such as the Rally for Roofs Pickleball Tournament and the Blueprints and Bubbly Gala, surpass the milestone of serving our 400th family, and break ground on our first-ever planned neighborhood and public park in Johnson City.

None of this important work is possible without YOU. Please know that your partnership is never taken for granted, and that your compassion is life-changing for grateful families across the Appalachian Highlands.



Laura Kelly
Executive Director, Holston Habitat For Humanity



Families & Individuals Served

- Families Served: 29
- Individuals Served: 60
- Children Served: 28
- Elderly Served: 19
- Disabled Served: 3
- Home Dedications: 4
- Groundbreaking Ceremonies: 5

Stable homes create stronger communities.

Through Holston Habitat, families build security, improve their well-being, and strengthen their financial future. Affordable homeownership provides lasting benefits—boosting economic impact, health, education, and social engagement—all of which help families and neighborhoods thrive.

economic
impact



health
outcomes



environmental
outcomes



financial
wellbeing




civic & social
engagement




educational
outcomes




Transforming Lives Through Community Impact & Financial Stewardship




\$531,732
Funds Raised




15
Faith Partners




64
Business & Civic Partners



186
Vendors Supported



5
Homes Constructed



24
Homes Repaired

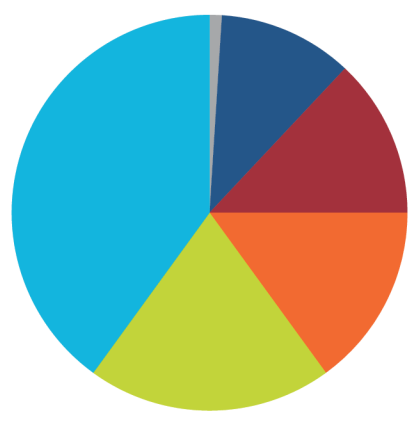
Average Home Cost

- Construction Materials - 47%
- Land/Development - 41.5%
- Subcontractor Costs - 10%
- Volunteer & Site Support - 1%
- Program/Homeowner Education - .5%



How Homes Are Funded

- ReStore proceeds - 40%
- Volunteer labor, sweat equity & in-kind - 20%
- Fundraising & Partnerships - 15%
- Mortgage payments - 13%
- Grants - 11%
- Special events - 1%



The Everetts - A Habitat Family's Journey

Jesse promised his son he would buy a house and build a better life for him and his sisters. Tragically, he lost his son, but after moving from New Jersey to Tennessee, he was determined to keep that promise. With the support of Holston Habitat for Humanity, Jesse, his partner Judi, and their blended family of five girls have made their dream of homeownership a reality.

Through dedication and hard work, they completed financial education classes, contributed over 250 hours of sweat equity, and saved for their down payment. After years in a three-bedroom rental, the girls finally have rooms to call their own in their brand-new, energy-efficient Habitat home.



Jesse Everett & his family



Volunteer Impact



756

Total Volunteers



26,379

Total Volunteer Hours



\$789,523

Total Value of Volunteer Labor

Holston
Habitat for Humanity®

ReStore

Impact & Contributions



293

ReStore Volunteers



8,704

ReStore Volunteer Hours



\$260,511

Value of Volunteer Labor



990+

Tons Diverted From Landfills



\$1,569,997

Total Revenue

Expanding Our Mission, Strengthening More Communities

This year, Holston Habitat expanded to Unicoi County, joining Sullivan, Carter, Washington, and Bristol, VA. By broadening our reach, we can better meet the needs of our region as we bring people together to build homes, communities, and hope.

